



Welcome to the e-Newsletter
of the
Miniature Horse Association of Australia Inc

ABN 22 921 298 546
ARBN 096 500 346

26 November, 2015

Issue: 100

MHAA® Strong and getting stronger

**... .. now leading the way as the FIRST and ONLY exclusive Miniature /Small Horse Registry, proudly
moving into our 26th year servicing the needs of Members around Australia and beyond !**

Dear Members,

"FINE LINES" IS NOW ON LINE !!!

The National Committee would like to inform members that "Fine Lines" will now be online and it will be able to be accessed via a link on the national web site, www.mhaa.com.au

We would also like to inform Members as to why the Committee made the decision to go on line. You would all be aware that the rules require that "Fine Lines" should be self-funding and as you can see from previous financials that has not been the case, due mainly to lack of advertising by Members; which is understandable as there are so many on line options for Members to advertise their horses at no cost.

If we were to continue publishing this magazine we would have had to find some other way to finance it, whether that be to increase Membership and/or registration fee's; neither of which was considered an option we wanted to consider or take. The Committee also felt that would not be the way Members would want to go either, so we made the hard call to go on line.

The fee's for advertising in our on line "Fine Lines" will be greatly reduced, to allow more Members the opportunity to participate in this publication and we ask you to support the publication and get it back to its former glory.

Fee's per issue: this is for advert supplied that is ready for inclusion in the Magazine.
If any artwork is required this would be at the Member's expense.

Front Cover and centerfold Stud profile (2 pages inside) \$99

Back cover \$55

Double page \$55

Full page colour \$33

Half page colour \$22

Breeders add Business card size \$11

Stallions at stud Business card size \$11

Issue #83 of "Fine Lines" is available on line **NOW!!** This is a catch up edition with some Member stories and Show results.

Members can also access issue #82, which is also available on line, via the same link.

Our Editor, Rebecca Howe, is working on issue #84 now, so if you would like to advertise in that edition please contact her asap, to discuss your requirements. Rebecca can be contacted via email excellenceacademy66@gmail.com

Don't forget in addition to advertisements, we are happy to include Member stories, Foal brag pictures and also are happy to hear any ideas Members have, as to what they would like to see in future "Fine Lines".

Future editions of the on line "Fine Lines" will also include all National Committee and State Committee Reports, Financials and National Committee Meeting Minutes, just as it was as a published version.

National Committee of Management
Miniature Horse Association of Australia Inc

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